

For Immediate Release

Latitude Plays Supporting Role for Buffalo Airways in *Ice Pilots NWT* Debuting November 18 on History Television

Victoria, BC, November 12, 2009 - Having flown the Canadian high arctic for forty years, Buffalo Airways will soon be flying into homes across Canada as the star of the new History Television series, *Ice Pilots NWT*. The 13-part series follows the adventures of the pilots at



Buffalo Airways, flying the airline's legendary fleet of DC-3s, DC-4s, and other workhorse planes, hauling passengers and freight across the great Canadian North. While Buffalo's airplanes may be vintage, the company's fleet is outfitted with state-of-the-art flight following, flight data transmission, and satellite telephone systems supplied and supported by Latitude Technologies.

Buffalo chose Latitude's SkyNode® S-series voice and data satellite transceivers together with Latitude's Web Sentinel™ mapping and dispatch services to capture and report aircraft location, routing, and other real-time operating performance data. Aircraft using SkyNode S-200 transceivers also have 2-way voice and text capability, adding another layer of real-time communication from the flight deck to Buffalo's operations centre.

About *Ice Pilots*

Filmed over nine months, the *Ice Pilots NWT* series features the maverick people and extraordinary adventures of Buffalo Airways, the most unorthodox airline in the North. The companion *Ice Pilots* website, www.icepilots.com, offers a look into the people of Buffalo Airways, the planes they fly, and the rugged environment in which they live and work. A key feature of the site is an interactive story map of the Northwest Territories, in which viewers can share their personal stories about flying in the North by uploading text, photos, and voice recordings. *Ice Pilots NWT* is produced by Omni Film Productions Ltd. For more information, contact Andrew Poon, Lead Publicist, at vanfilmbuff@novuscom.net or 604-318-1882.

About Buffalo Airways

Since 1970, Buffalo Airways has offered its customers worldwide and dependable service, whether the customer need is a large cargo shipment, a requirement for fire suppression, or passengers to transfer. Buffalo Airways and its partner, Buffalo Air Express, are headquartered in Yellowknife, Northwest Territories, Canada. With a variety of aircraft, dedicated employees, and outstanding customer service, Buffalo Airways accomplishes client goals in both a timely and professional manner.

About Latitude Technologies

Latitude Technologies Corporation, headquartered in Victoria, British Columbia, is a global supplier of aeronautical voice and data equipment and services. Our products include the smallest, lightest, most versatile and economical to operate 2-way data networking and messaging devices in the world. Latitude products are supported by Latitude's Web Sentinel™ data reporting, messaging, and flight following services. For more information about Latitude Technologies and our voice and data communications solutions and data management services, visit www.latitudetech.com or call us at 250-475-0203, toll-free at 888-966-5599.

LATITUDE TECHNOLOGIES CORPORATION

101-3375 Whittier Avenue Tel: 250 475-0203
Victoria, British Columbia Fax: 250 475-0204
Canada V8Z 3R1 www.latitudetech.com