



For Immediate Release

Rotorcraft Support Inc. Joins Latitude Technologies' Dealer Network

Latitude Technologies announced today the addition of Rotorcraft Support, Inc. (RSI) to its network of qualified aeronautical dealers and installers. RSI which is based in Southern California will become a sales and installation facility for the Latitude family of products which includes the SkyNode[®] S200 Iridium Voice/ Data / Messaging / AFF Transceiver, the SkyNode[®] S100 Messaging / Data / AFF Transceiver, various text messaging and dialing units as well as future Latitude products currently under development.

"RSI is a welcome addition to our dealer network. Their qualified staff of helicopter experts and sales professionals will be a benefit to Latitude Technologies' end user customers which include Corporate Flight Departments and Search & Rescue, Law Enforcement and Fire Protection agencies," stated Jo Kremsreiter, US Sales Manager for Latitude.

"We are proud to be joining the Latitude Technologies dealer network and are excited at the prospect of providing innovative solutions to our customers whose unique operations require discrete satcom communications," said Mike Broderick, Director Business Development for Rotorcraft Support Inc.

About Rotorcraft Support

Rotorcraft Support, Inc. (RSI) has been providing full service FAA approved helicopter support, for over 21 years. RSI represents the stability of an established corporation, while maintaining the flexibility of a small company with a vision toward the future of our industry. Stability, flexibility and vision are the qualities that have garnered the respect and business of several law enforcement agencies, numerous network news teams, corporations and entertainment organizations worldwide. Located at the Van Nuys Airport, RSI occupies 23,000 sq ft of hangar space. Adjacent ramp space is available for simultaneous parking of 14 light to medium size helicopters. Currently RSI offers factory approved support for: Agusta; Bell; Eurocopter; MD; Robinson; and Schweizer helicopters. RSI maintains dealership approvals for: Concord Battery, Technisonic Industries, Garmin International, Shadin Avionics, Sagem Avionics, Cobham Avionics, Northern Airborne Technology, **Latitude Technologies Corp**, Aero Dynamix and Filtration Development Company LLC.

About Latitude Technologies

Latitude Technologies Corporation, headquartered in Victoria, British Columbia, is a global supplier of aeronautical voice and data equipment and services. The SkyNode[®] family of products includes the smallest, lightest, most versatile and economical to operate 2-way data networking and messaging devices in the world. Latitude products are supported by the LWS Sentinel[™] data reporting, messaging and flight following service. For more information about the SkyNode S200 and S100 Satcom, voice and data communications solutions and Latitude services, visit www.latitudetech.com or call 1-888-966-5599

-30-

LATITUDE TECHNOLOGIES CORPORATION

101-3375 Whittier Avenue Tel: 250 475-0203
Victoria, British Columbia Fax: 250 475-0204
Canada V8Z 3R1 www.latitudetech.com