



For Immediate Release

Latitude Technologies and SEI Industries Sign Teaming Agreement

Latitude Technologies Corporation of Victoria B.C. is pleased to announce the signing of an exclusive supply agreement with SEI Industries Ltd. of Delta, B.C. The agreement covers the integration of real-time sensor gathering, satellite relay and information display technologies for the entire Bambi Bucket® product line. It is planned that joint sales channels will be used to develop packaging opportunities for Bambi Bucket/Latitude customers and a 'one stop shop' supply chain will be introduced. "Combining the strengths of SEI's Bambi Buckets with the proven firefighting telemetry experience and quality products of Latitude Technologies seemed natural," commented Mark Insley, President of Latitude. SEI has been building the most popular firefighting bucket systems since 1982 while Latitude developed the first flight following and data systems for the BC Ministry of Forests and Alaska BLM in 2001. Since then, Latitude has continued to pioneer the science of fire information systems by developing suppressant monitoring technologies for all air tanker types. "Latitude cut their teeth in the forest firefighting business and we feel the combination of both our companies' expertise will provide innovative and cost effective products for our customers" added Mark Taylor, General Manager of SEI Industries.

About SEI Industries

SEI Industries Ltd. is specialized in the design, manufacture, marketing and commissioning of structural engineered fabric products and related systems to the aviation, remote site logistics supply, environmental, and firefighting industries. The company operates from a full service 48,000 sq/ft, manufacturing facility located in Delta, B.C. It is Canada's leading producer of specialty fabrics-based industrial products including the world famous aerial firefighting water bucket system, the Bambi Bucket. For more information on Bambi Buckets, visit, www.bambibucket.com or call 1-604-946-3131

About Latitude Technologies

Latitude Technologies Corporation, headquartered in Victoria, British Columbia, is a global supplier of aeronautical voice and data equipment and services. The SkyNode® family of products includes the smallest, lightest, most versatile and economical to operate 2-way data networking and messaging devices in the world. Latitude products are supported by the LWS Sentinel™ data reporting, messaging and flight following service. For more information, visit www.latitudetech.com or call 1-888-966-5599

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